# Chad Freeman Editor and Colorist 917.549.9047



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### Summary

- Over 20 years' experience as Award-Winning Editor and Colorist for all major TV networks, numerous cable channels and online streaming services in multiple genres including scripted and unscripted reality, news and current affairs, sports, industrials, promos and commercials
- Networks and shows include Moonshiners: Master Distiller, Chopped, The Next Food Network Star, Food Nation with Bobby Flay, Ellen: The Ellen Degeneres Show, The Howard Stern Radio Show, Bravo Profiles, A&E Investigates, The NewsHour with Jim Lehrer for PBS, MSNBC's Special Edition, ESPN X-Games, Major League Soccer, MTV, VH1, Discovery Channel, HBO, Comedy Central, Bravo, CNBC
- 9 years as In-house Senior Editor and Department Director for major NFL franchise, responsible for multiple management functions and content programming including weekly segments recorded live and weekly live web streams, and the design and management of all post-production workflows
- Expert level proficiency with: Avid including Media Composer/Media Composer Cloud, Symphony, Interplay, Nexis; FilmLight Baselight Avid plug-in, Adobe Creative Suite including After Effects, Premiere, Photoshop and Illustrator; Spectra Logic; Telestream; TriCaster
- Nominated for 7 local Emmy Awards; Winner of 6 Telly Awards

### **Education**

• Syracuse University, Syracuse, NY - Bachelor of Fine Arts - Art Video (1993)

### Work Experience

# Freelance/Independent Contractor, New York, NY EDITOR AND COLORIST

Jun 1998 - Present

- In consultation with directors, producers and other creative stakeholders, edited episodes of sports shows, scripted and unscripted reality shows, news, magazine shows, talk shows and documentaries, and broadcast commercials
- As colorist ensured best possible visual presentation for broadcast and streaming programming
- Managed ongoing scheduling and handled time cards, invoices, and client acquisition process as freelance worker

# New York Jets, Florham Park, NJ

### **DIRECTOR - BROADCAST AND MULTIMEDIA PRODUCTION**

Jun 2016 - Jun 2019

- Produced, Directed and Edited 3-5 hours of new content weekly for New York Jets' Saturday night and Sunday morning TV shows, Jets Flight Plan and Jet Life, and oversaw production of all web and social media content for NYJ websites
- Managed editors, producers and assistant editors in Content/Multimedia department, including interviewing potential hires and interns; Designed and created all workflows
- As Video Engineer, continued to oversee day-to-day operations of entire studio and maintenance of 14 Avid Media Composer systems, LiveU equipment, and control room equipment; authorized equipment purchases and supervised upgrades
- As Technical Director continued to run switcher for NYJ live web streams and segments and oversee all technical aspects during actual production including during remote shoots; continued to supervise press room equipment
- Undertook ongoing professional development studies to maintain knowledge of new technologies

Apr 2010 - Jun 2016

- Directed and edited New York Jets weekly shows for broadcast and web/social media use and specials including Jets Flight Crew specials: Making the Squad, and the making of Flight Crew Calendar
- Undertook media management and archivist duties
- As **Video Engineer** of the studio, oversaw day-to-day operations and maintenance of 14 Avid Media Composer systems, LiveU equipment, and control room equipment; authorized equipment purchases and supervised upgrades
- As **Technical Director** ran switcher for NYJ live web streams and segments and oversaw all technical aspects during actual production including remote shoots
- Supervise press room equipment including lights, mics, cameras and connectivity

### Selected Credits - Broadcast Television

| Selected Credits - broducust relevision                              |  |                                     |
|--|--|-------------------------------------|
| <b>Moonshiners: Master Distiller</b> (2021-2022) Series – 5 episodes | Discovery Channel<br>Prod: Matthew Ostrom, Cristin Cricco-Powel                    | Editor                              |
| <b>Chopped</b> (2019-2021)<br>Series – 5 Episodes                    | Food Network<br>Prod: Linda Lea, Edward Schindler                                  | Editor                              |
| <b>Football Is Us: The College Game</b> (2019) Documentary           | Hock Films/ESPN<br>Dir: Jonathan Hock/Prod: Philip Aromando                        | Colorist                            |
| <b>The Class That Saved Coach K</b> (2019) Documentary               | Hock Films/ACC Network<br>Dir: Jonathan Hock/Prod: Philip Aromando                 | Colorist                            |
| <b>Jets Flight Plan</b> (2010–2019)<br>Series                        | New York Jets/CBS<br>Prod: Chris Ubbens, Chris Gargano                             | Senior Editor/<br>Producer          |
| <b>Jet Life</b> (2010-2019)<br>Series                                | New York Jets/CBS<br>Prod: Seth Bradley, Chris Gargano                             | Senior Editor/<br>Producer          |
| <b>Earth 2100</b> (2009)<br>TV Movie                                 | ABC News Production Company<br>Prod: Ralph Avelino, Mary Hanan                     | Colorist/<br>On-line Editor         |
| Michael J. Fox: The Adventures<br>Of an Incurable Optimist (2009)    | ABC PrimeTime special<br>Prod: Ramen Cromwell, Mary Hanan                          | Colorist/<br>On-line Editor         |
| Celebrity Ghost Stories (2009)<br>Series "Ernie Hudson"              | Biography Channel<br>Prod: Stephen P. Harris                                       | Additional Editor                   |
| <b>16 and Pregnant</b> (2009)<br>Series – Season 1                   | 11th Street Productions/MTV<br>Prod: Daniel Bowen, Kendra MacLeod                  | On-line Editor                      |
| Woody Hayes' Ohio State<br>Buckeyes (2008) Documentary               | Tupelo-Honey Productions/A&E<br>Prod: Bob Bodziner, Chris Brande                   | Additonal Editor/<br>On-line Editor |
| Michigan Football: Bo<br>Schembechler (2008) Documentary             | Tupelo-Honey Productions/A&E<br>Prod: Jon Hirsch, Chris Brande                     | Editor/<br>On-line Editor           |
| <b>Deranged</b> (2008) Series "Hillside Strangler"                   | Investigation Discovery<br>Prod: Robert Campos, Donna LoCicero                     | Editor                              |
| <b>David Beckhan's Soccer USA</b> (2007) Series – 13 Episodes        | 19 Entertainment/Fox Soccer Channel<br>Prod: Gary Glotzer, Tayfun King, Mark Young | Lead Editor/<br>On-line Editor      |
| Warped: Inside & Out (2006)<br>Documentary mini-series               | Transitions Productions/Fuse TV<br>Prod: Robbie Stauder                            | Editor/<br>On-line Editor           |

Outside the Lines (2006) ESPN Segment Editor

Series – 2 episodes Prod: Ken Murrah, David Lubbers

Cold Pizza (2006) ESPN Segment Editor

Series – several episodes Dir: David Wexler, Bob Lampel

Bar Mitzvah Bash! (2004) Comedy Partners/Comedy Central On-line Editor

TV Special With Drew Barrymore, Sean Astin, Ben Stiller

### Promo work includes:

• Animal Planet – Editor and After Effects Artist

• A&E - Editor

• Discovery Kids – Editor

• ESPN - Editor

• Food Network - Editor

• **HBO** – Editor

• MSNBC - Editor and After Effects Artist

• Nickelodeon - Editor

•TLC - Editor

## **Corporate and Commercial Clients include:**

Barnes and Noble, Black Expressions, Clarinex, Coca-Cola, Computer Associates, Condé Nast, GE, GNC, Hooked on Phonics, Hot Wire, IBM, L'Oreal, Lufthansa, Ortho McNeil, Pfizer, Phillips, Quicken, Sports Illustrated, Tidy Cats, TV One, and various political organizations